

# Best In Class

Highest user  
adoption. Easiest  
to implement.  
Best Results.

**That's the magic  
of Alchemer.**

This past year, Alchemer received a multitude of awards from FinancesOnline and G2, two of the most trusted business software review platforms.

FinancesOnline has more than 2.5 million monthly users and is the world's leading business software discovery and research platform. During 2020, they awarded Alchemer the Expert's Choice, the Supreme Software and the Great User Experience awards.

G2 is the leading business software review platform, basing its rankings off of real business user reviews. Thanks to glowing reviews from businesses of all sizes and in a wide range of industries, G2 named Alchemer the Most Implementable Enterprise solution and awarded us the High Performer and Highest User Adoption honorifics.

## Additional Accolades



## WHY ALCHEMER?

A quick look at what makes us the best.



### Control

Alchemer gives you complete control over your CX by putting the Voice of the Customer directly into the hands of decision makers, skipping dashboards and slow analytics that dilute true feedback.



### Implementation

Unlike with our competitors, most Alchemer users can go live on day one of getting the Alchemer platform. No more lead times that drag on for months



### Price

While others charge you per response, Alchemer believes that pricing structure is counterproductive to better CX. With Alchemer you can respond as much as you want without the price ever changing.



### Agility

By not aggregating feedback for weeks or months on end, customer feedback gets to the right people in your organization right away, enabling your business to make the customer feel heard by addressing their feedback immediately.



### Self-Sufficiency

Alchemer has a vast library of resources to enable you to use all of our platform without forcing you to dumb down your data collection or pay for professional services to access deeper capabilities.

## “Excellent Tool for Ongoing Customer Feedback.”

The feedback we get from Alchemer helps us inform our product team of product requests and UX issues, it helps our customer success team know what kinds of content we should create and how we can better support our customers, and it helps give visibility into the various KPIs we use to evaluate our team’s performance. We now have several surveys that are emailed to our customers at certain milestones in their lifecycle, and the feedback we get from them is absolutely critical.”



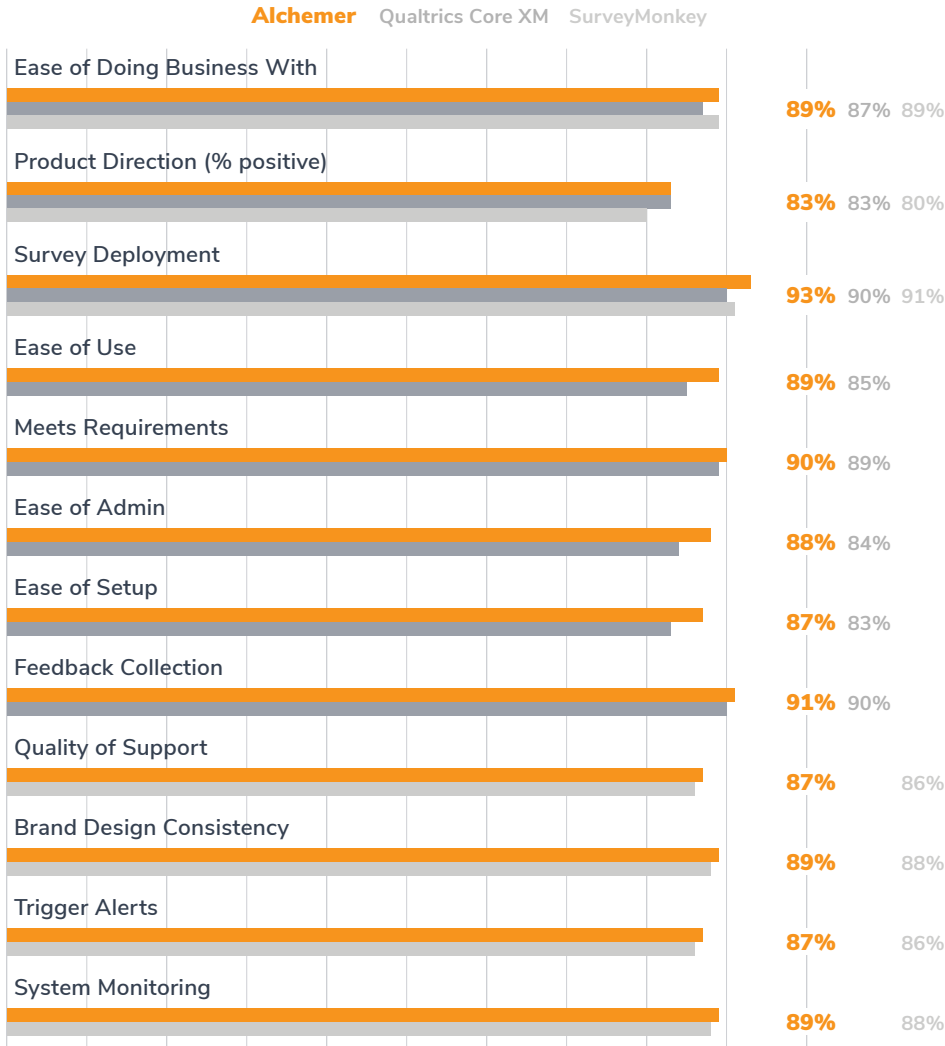
**RYAN E.**  
DIRECTOR OF CUSTOMER SUCCESS  
Marketing and Advertising  
51–200 employees

## “Excellent affordable alternative to Qualtrics or other sophisticated survey software.”

**SAI P.**  
PROGRAM MANAGER



# How Alchemer Compares Head-To-Head



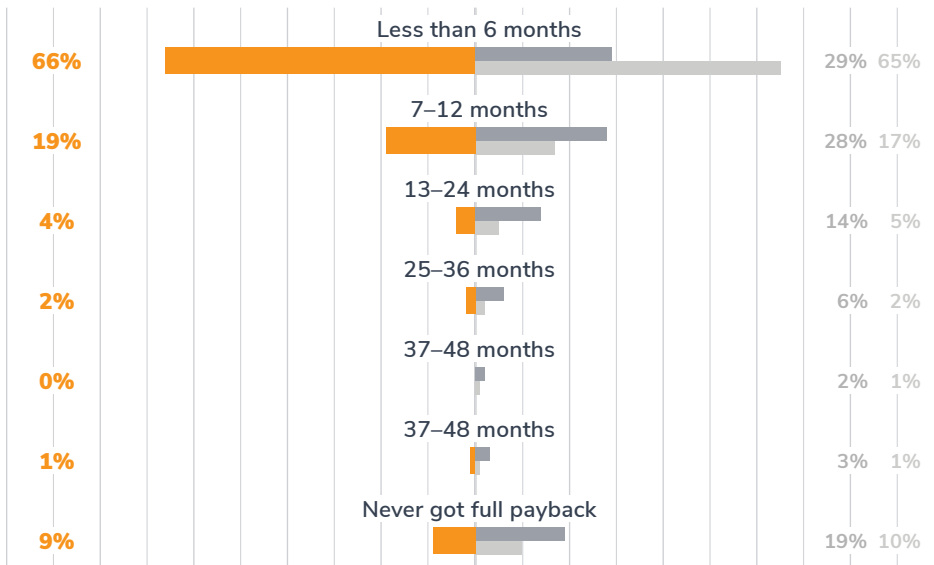
**“One of my favorite tools. Period.**

4–5 years ago, we were looking for a more comprehensive tool than the ubiquitous SurveyMonkey. I found Alchemer and, as a company, we’ve never looked back. It does all you could ever want for surveying, as do other tools. However, it’s in quizzes, forms, customization and support where Alchemer stands out. The system is consistently reliable. Beyond that, the support via phone and the online support system is spectacular. Quick answers, great solutions and just a fun company to work directly with. We get tremendous value from Alchemer and I’d highly recommend it to anyone working in communications, marketing or research.”



**KYLE R.**  
PRESIDENT  
Non-Profit Organization Management

## Average Return on Investment (months)



Ready to make some CX Magic? Get a demo today.

[www.alchemer.com](http://www.alchemer.com)

