

ADDRESS:

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The Alchemer Ultimate Training – Day One

8:00am

Breakfast – Provided by Alchemer

8:30am

Introductions

9:45am

Enhancing Survey Questions

Explore the best question types to use for your projects, and how to customize these questions to collect clear data.

Specialty Question Types

Learn how to collect specific data using the following Specialty Question Types: Image Select, Image Heatmap, Grouping (Card Sort), Contact Forms, Cascading Dropdown Menu and the Signature Question.

10:45am

Break

11:00am

Logic

Learn how to create a customized survey experience using the Alchemer logic builder.

Advanced Logic & Repeating

Explore how to use advanced logic and piping to customize your surveys in a way that makes every survey taker feel like the survey is tailored to them.

12:00pm

Lunch – Provided by Alchemer

1:00pm

Actions

Explore Alchemer's most popular Actions including the Email Action, Quiz Score Action, Percent Branch Action, and Page Timer.

Advanced Actions & Merge Codes

Learn how to use Advanced Actions to perform tasks in your surveys behind the scenes. In this course we will explore how to add Login Password Actions, Merge Codes and Hidden Values to your surveys.

2:00pm

Break

2:15pm

Survey Style & Mobile Optimization

Learn how to style and brand your survey using logos, custom colors, fonts, and other options. Preview and discuss Alchemer's mobile optimization and layout options.

Advanced Survey Style

Learn how to fully customize the look and feel of your survey using custom text, CSS and HTML. Enhance your survey theme by adding features not available in the standard style palette.

3:15pm

Break

3:30pm

Multi-User Account Management

Explore a variety of tools designed to help you maximize the administrative features of an Alchemer Multiuser Account. Discover how to manage, organize and control access to specific projects and permissions within the same account.

Q&A / Project Workshop

Join members of our team for attendee-driven group Q&A, or work out other project solutions.



The Alchemer Ultimate Training – Day Two

8:00am

Breakfast – Provided by Alchemer

8:30am

Introduce Day 2 Agenda

8:45am

Time Saving Tips

Discover ways to build surveys more efficiently using Time Saving Tips created by our team of experts.

Q&A / Project Workshop

Join members of our team for attendee-driven group Q&A, or work out other project solutions.

9:30am

Break

9:45am

Email Campaigns & Survey Distribution

Discover the many ways to distribute your Alchemer projects. Learn how to build, customize and schedule an Email Campaign using a custom contact list.

Alchemer Integrations

Join us for a tour of the Google Spreadsheet, Salesforce, and Tableau integrations.

10:45am

Break

11:00am

Survey Responses & Exports

Jump into your data by learning how to view and tailor the individual response matrix to maximize efficiency when administering projects. Next, create and customize CSV exports of your data.

Data Import

Learn how to import data into a survey from other survey exports and external sources (like paper surveys or other survey software).



12:00pm

Lunch – Provided by Alchemer

1:00pm

Customizing the Standard Report: Part 1

Take a tour of the Alchemer Standard Report. Learn how to customize options, add elements, and tailor the report content to fit your data needs.

Advanced Reporting: Part 1

Learn how to elevate the presentation of your data by adding advanced customizations to your Standard Reports. Discover how different advanced and custom question types report.

2:00pm

Break

2:15pm

Customizing the Standard Report: Part 2

Dive even further into the Standard Report in Part 2 of this course. Add filters, segments, and custom elements to get exactly the data that you need. Finish up by styling and sharing the final report.

Advanced Reporting: Part 2

Dig in to advanced analysis and other reporting solutions in Part 2 of this course. Setup crosstabs, custom segments, and other advanced statistical analysis tools.

3:15pm

Break

3:30pm

New & Exciting Features

The Alchemer team will showcase new features that will amplify your projects.

Q&A / Project Workshop

Join members of our team for attendee-driven group Q&A, or work out other project solutions.

